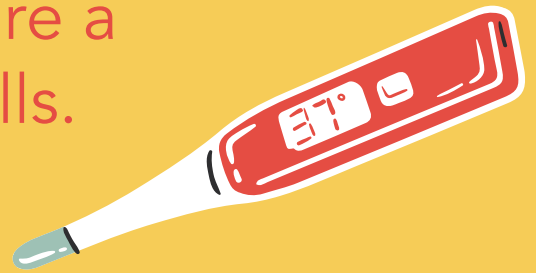


HOW TO BE THE BEST PUBLIC HEALTH NURSE

Public health nurses require a unique set of complex skills.

They must be able to:



Build trusting, long-term relationships

Problem-solve independently

Analyze broad data to target local needs

Communicate effectively with community members, interprofessional team members, government agencies and officials, and stakeholders.

Costs are high when nurses aren't caring for the public.

\$1 trillion

Direct cost of treatment of chronic diseases in 2016

60 percent

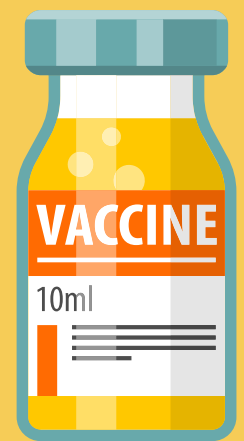
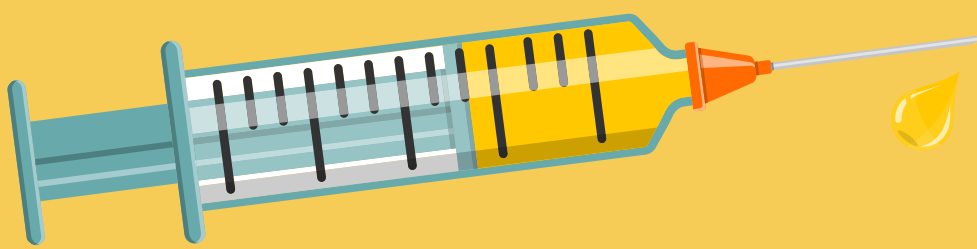
Adult Americans with at least 1 chronic disease in 2016

\$3.7 trillion

Cost of chronic disease including lost economic productivity in 2016

80 million

Estimate of Americans with at least 3 chronic diseases by 2030



Public nurses are invaluable in roles such as:

- Administering immunizations
- Performing community assessments
- Developing and implementing educational programs
- Conducting health screenings
- Evaluating health trends
- Influencing and developing health policy
- Participating in community engagement.

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